

# Baseline Newsletter January 2025



PMI GREAT LAKES

## From the President's Desk

Dear Valued Members,

Hello and Welcome to 2025! I hope you all had a safe and happy holiday!

I'm starting out 2025 with great hope and excitement. The Executive Team has a great year planned with a new, on-the-horizon topic, "Sustainable Project Management: Driving Change for a Greener Future" and we are working hard to get you the latest and greatest information available.

My concentration for 2025 is Communication, Collaboration, and Cooperation. I will be working with our various teams and partners to offer more and the best information to assist you in achieving your goals. I'm about the WALK, not just the talk. If you have feedback or a great idea or suggestion, please feel free to contact me at [president@pmiglc.net](mailto:president@pmiglc.net). I will reply so we can have a conversation to see how to turn ideas into actions.

We are planning a full year of activities for you, from monthly dinner meetings and Lunch & Learns to our Annual Spring Symposium, our Community Day of Service (CDoS), our Golf Outing, our Member Orientation and Appreciation, our Volunteer Appreciation, and our fall Professional Development Day (PDD). Also, please plan to attend our end of year December Business meeting open to all members. I look forward to meeting you at any of our in-person events and learning from you what you need from us on the Leadership team at PMIGL.

THANK YOU!

*Synthia S. Adams*  
[president@pmiglc.net](mailto:president@pmiglc.net)





Project  
Management  
Institute.  
Great Lakes

# 2025 SPRING SYMPOSIUM

## *call for* **Speakers**



**Your  
Photo  
HERE!!!**

CONTACT  
manager.speaker@pmiglc.net



### **A CONFERENCE FOR GROWTH AND INSPIRATION**

*“Sustainable Project Management:  
Driving Change for a Greener Future”*

**11  
APR**

Start 7AM - 4PM

46100 Grand River Ave, Novi, MI 48374

Join us for a transformative day of knowledge sharing, networking, and actionable strategies to integrate sustainability into the future of project management!

[www.pmiglc.org](http://www.pmiglc.org)





# NEW

## PMI Announces Expanded Services to Members

Project Management Institute (PMI), the world's leading authority for project management professionals, signed an agreement on December 31 2024 through which Agile Alliance® joins PMI. Agile Alliance is a global non-profit membership organization founded in 2001 by some of the original authors of the Manifesto for Agile Software Development (“the manifesto”). This partnership strengthens the project management profession by expanding access to agile resources, broadening skill sets, and fostering a flexible mindset.

Read the full announcement [here](#)



**MEMBERS ONLY**

PMI  
SYMPOSIUM 2025

# GET YOUR TICKET NOW

“Sustainable Project Management:  
Driving Change for a Greener Future”

**BEST PRICE**

JANUARY 1 - JANUARY 31 EARLY BIRD	\$225
FEBRUARY 1 - FEBRUARY 28	\$275
MARCH 1 - MARCH 31	\$300
APRIL 1 UNTIL NOON APRIL 9	\$325
DOOR PRICING FOR MEMBERS AND NON	\$395

**REGISTER NOW**



## Scam of the Month

### The Senior's Guide to Online Safety

More and more seniors are getting online. 66% of Americans over 65 are Internet users, according to a Pew Research Center survey and it's growing every year. There are many reasons they get online: participating in social and cultural activities, keeping in touch with loved ones, or meeting new friends or romantic partners.

Anyone online can become a target of cybercriminals, but younger and older people can often become targets of scams either due to their naivety or kind nature.

The link below is a great resource page from ConnectSafely.org that outlines all the best tips to help keep seniors safe whilst online. Please consider sharing this website with your elders.

The Senior's Guide to Online Safety - ConnectSafely  
<https://connectsafely.org/seniors-guide-to-online-safety/>



## Announcing THEProject 2025

The Academic Outreach team is going to launch a project in January that is very exciting.

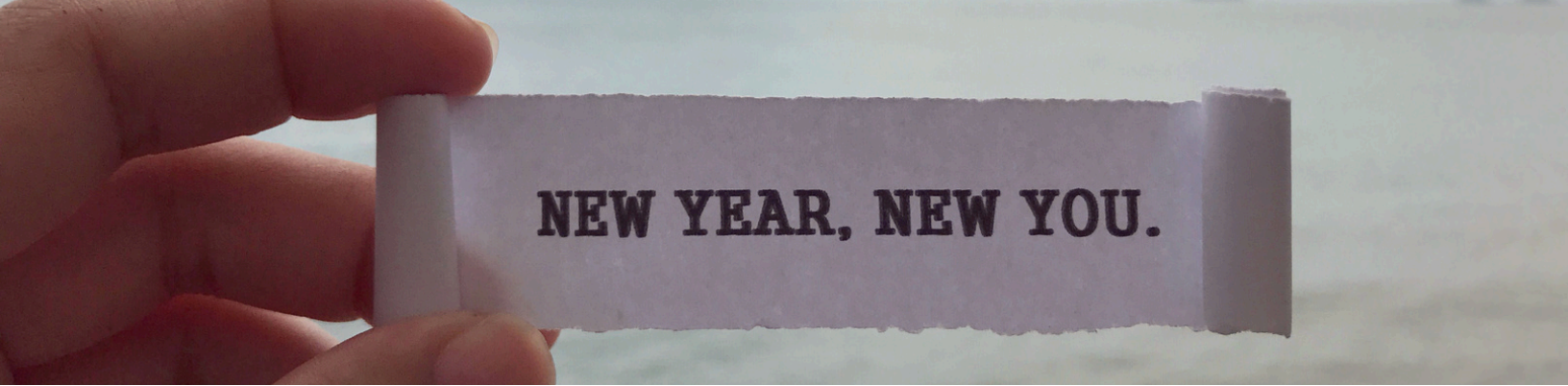
Essentially, we have been invited to participate in an opportunity to collaborate with the West Michigan Project Management Institute (WMPMI) Chapter on a project called THEProject 2025.

THEProject (<https://wmpmi.org/the-project-collegiate-competition>) is a collegiate project management competition organized by the WMPMI. Students are given a scenario, and they work as student teams to go through a PMO in 4 phases. The last phase has the teams presenting to executive judges with a chance to win a cash prize.

This year, we are going to run it with the students at Central Michigan, but we expect that we will be able to expand it to other schools in our region in the future

Historically WMPMI has focused on colleges and universities in the Western part of the state. However, the Michigan PMI chapters are working together to support the entire state, and the recruiting committee at the Western Chapter wanted to branch out further. After learning more about the program, we thought it would be a great opportunity for students in the PMIGL region.

The Academic Outreach team is participating in the kick-off meetings during the first two weeks of January and will keep you posted as the project unfolds.



## NEW YEAR, NEW YOU.

### PM Musings: New Year, New Ideas, and Embracing Change

As the new year begins, it's time to reflect on where we've been and where we're headed. This time of year, we pledge to change our behaviors, set goals, and reset our thinking. Yet we don't always have control over the situations and outcomes of change.

Recent events remind us that not all change is within our control. One of the challenges with change is learning to adapt to both unexpected and planned change with a resilient mindset and behaviors.

#### Resilience: Mindset and Behaviors

Resilience is often thought of as the ability to bounce back from adversity, but it's so much more than that. It begins with a mindset that embraces change as an opportunity for growth. A resilient mindset includes:

1. **Optimism:** Viewing challenges as temporary and surmountable rather than insurmountable obstacles.
  2. **Self-awareness:** Recognizing and managing your emotions, especially in stressful situations.
  3. **Flexibility:** Adapting to changing circumstances without losing sight of your goals.
- However, resilience is not just about how we think; it's also about how we act. Cultivating resilient behaviors can help us weather storms and emerge stronger. These behaviors include:
1. **Proactive Problem-Solving:** Taking initiative to address challenges rather than avoiding them.
  2. **Building Connections:** Strengthening relationships with others who can offer support, advice, and encouragement.
  3. **Practicing Self-Care:** Prioritizing physical and mental health to maintain the energy needed to navigate change.
  4. **Continuous Learning:** Viewing setbacks as opportunities to learn and grow rather than as failures.

#### Preparing for Planned Change

Planned change, such as new technology, organizational structure, or process change, offers a unique opportunity to chart our course intentionally. It's like preparing for a road trip—every successful journey starts with a clear destination and a solid plan. As you consider your goals for the year, think about these steps:

1. **Clarity:** Define your vision of success. What does the destination look like? What milestones will guide your progress?
2. **Alignment:** Ensure your goals align with your values and the bigger picture of where you want to be.
3. **Flexibility:** Be ready to adapt your plans when unexpected detours arise.
4. **Support:** Gather the tools, allies, and resources you need to move forward confidently.

## Integrating the Two

Whether navigating the unexpected or working toward planned change, preparation is the common thread. Building strong habits, fostering open communication, and maintaining a flexible mindset are essential. These principles not only help us stay on track but also allow us to seize opportunities that come with change, both anticipated and unforeseen.

Just as a road trip helps us discover new places and perspectives, embracing change can lead to growth and transformation. The journey itself is where we uncover our resilience, creativity, and strength. Let's make this year about welcoming new ideas, preparing for challenges, and thriving through change. Together, we can turn every twist and turn into a step toward meaningful progress.



**April Callis Birchmeier CSP, PMP, CCMP™** is a PMP, Global Guru in Organizational Culture, and Recipient of the International Change Awards – Lifetime award, who implements change for government, healthcare, and corporate clients. She's also the bestselling author of [\*\*READY, Set, Change! Simplify and Accelerate Organizational Change.\*\*](#)

As a Qualified Education Provider, and PMI Training Instructor, she prepares and trains project professionals to pass the CCMP™ Certified Change Management Professional certification.

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**PMIGL**  
**2025**  
PMIGL  
SYMPOSIUM



**“Sustainable Project Management:  
Driving Change for a Greener Future”**

**FRIDAY APRIL 11, 2025**  
**7 AM – 5 PM**

In-Person  
The Suburban Collection Showplace  
46100 Grand River Ave  
Novi, MI 48374

**KEYNOTE**

**“Beyond Sustainability: How the Project  
Profession Can Solve the World’s Largest  
Problems”**

Explore how project management is uniquely positioned to tackle the world’s most pressing challenges, moving beyond traditional sustainability to deliver transformative change.

- **Proven Frameworks:** Understand how the GPM P5 Standard and PRISM methodology can embed sustainability directly into project workflows.
- **Ethical Leadership:** Learn strategies to drive impactful decision-making and foster governance that supports sustainable outcomes.
- **Real-World Applications:** Dive into case studies showcasing how organizations have successfully applied sustainable project management to achieve measurable results.
- **Immediate Impact:** Walk away with practical tools and techniques to integrate sustainability into projects today, enhancing value across people, planet, and prosperity.



**DR. JOEL CARBONI**

Dr. Joel Carboni is the world’s foremost authority on sustainable project management and the visionary founder of GPM® (Green Project Management). His groundbreaking tools and methodologies, include the PRISM™ project delivery method and the P5 Standard for Sustainability in Project Management, are globally recognized benchmarks for green practices. These innovations have been adopted in over 145 countries by corporations, governments, and organizations striving to integrate sustainability into their operations.

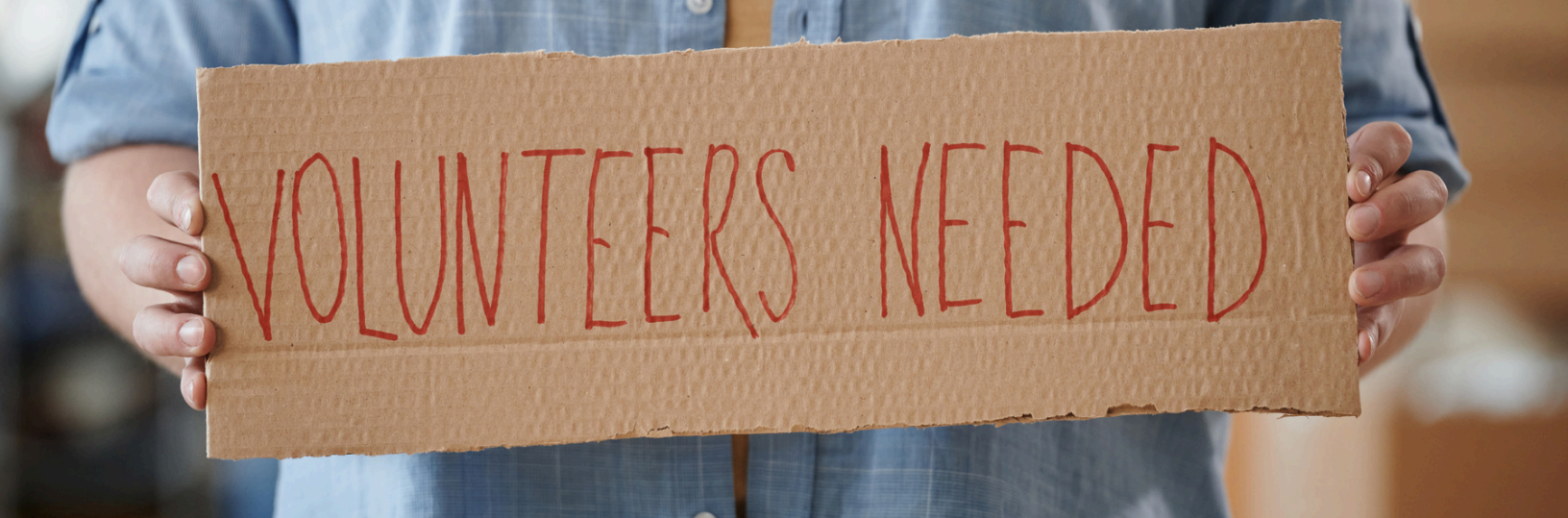
He’s graduate of Ball State University holding a Ph.D. in Sustainable Development and Environment. With over 30 years of experience in environmental science and sustainability, and 25 years in project management, his career spans diverse sectors including government, finance, manufacturing, consulting, and academia. A best-selling author and writer, he has published over 125 articles on sustainability and project management, with his work featured in leading publications like Forbes where he is a member of the Forbes business council. His educational programs on sustainable project management are delivered globally through partnerships with universities, business consortiums, and professional training organizations.

Dr. Carboni’s global influence extends to his role as a visiting professor at Skema Business School in Paris and As GPM’s representative to the United Nations Global Compact, he helped shape the UN Sustainable Development Goals (SDGs) and signed key initiatives like the Business for Peace and Anti-Corruption Call to Action and was a party to the Paris accord.

Recognized for his contributions to sustainability, Dr. Carboni was knighted by the Order of St. George. He is also a standards writer for the Sustainability Accounting Standards Board (SASB) and contributes to the Global Reporting Initiative’s Pollution Standard. Having worked in 55 countries, he frequently speaks at global conferences, sharing practical insights and inspiring action.

Dr. Carboni’s work exemplifies his unwavering commitment to advancing sustainability, fostering innovation, equity, and resilience worldwide.





**VOLUNTEERS NEEDED**

**Have you ever thought about joining the PMIGL Board? Did you know you need volunteer hours and experience to run? Great news, we have a lot of opportunities available this year! In addition you can use your volunteer hours to claim PDUs! These volunteer roles are also great resume and cv builders.**

**If you are interested reach out to our Director of Volunteer Management for more information.**

**[director.volunteermanagement@pmiglc.net](mailto:director.volunteermanagement@pmiglc.net)**

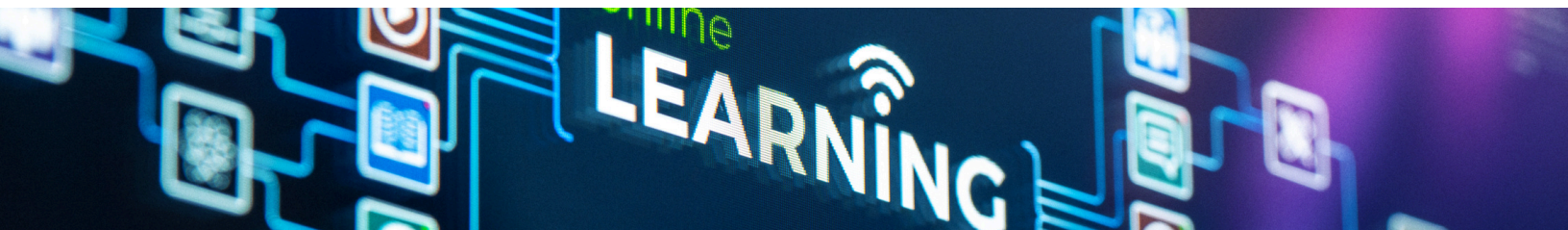
## 2025 Open Volunteer Roles

- **Outreach Team**
  - Director Corporate Outreach
  - Director Military Outreach
  - Manager of Military
  - Manager of Affiliates
  - Manager of Automotive Outreach
  - Manager of Healthcare
  - Manager of Construction
- **Administrative Team**
  - Director of Contracts
- **Marketing Team**
  - Manager of Publicity
  - Manager of Marketing Volunteers
- **Professional Development**
  - Seminars Manager
  - PDD Manager
- **Communications**
  - Communications Manager

A banner image showing a magnifying glass over a document with the words "Job Opportunity" and "EMPLOYMENT" visible. Other text like "Inventory" and "Legal Administration" is also partially visible.

# Job Opportunity

The PMI Job Board has enhanced features, making it easier to connect job seekers and employers in the project management industry. You can access PMIGL's Job Board of local postings at <https://pmiglc.org/job-postings>



## **What is Disciplined Agile Certification?**

As a leader in project management education, we are working with Peak Business Management to offer the official PMI Disciplined Agile workshop and DASM certification program for individuals looking to pass the exam and become a Disciplined Agile Scrum Master (DASM). Learn more at <https://pmiglc.org/peakbusinessmanagement>

## **Earn Free PDUs!**

Peak Business Management, is offering chapter members free PDUs! Please [visit their website](#) for more details. Be sure to use the password PeakPDU0922 to access this offer.

## **PMIGL is thrilled to shine a light on our partnership with IIL.**

Members have access to an incredible array of benefits and amazing opportunities such as discounts on courses, free webinars, and so much more. Please visit the IIL/PMIGL website

## **What is KICKOFF™?**

KICKOFF™ is a free, interactive project management course that only takes 45 minutes to complete. Use it to get up to speed on project management basics. Once you're done, you can share a badge that shows you know the basics of managing projects from start to finish. Please visit <https://www.pmi.org/kickoff/> for more information.

## **Stay Up to Date with PMIGL**

Help promote PMIGL by following us on [Facebook](#), [X \(Twitter\)](#) and [LinkedIn](#), and share our upcoming events and volunteer opportunities as you see posted. You never know what door may open!



Welcome New Members & Congratulations on Milestone Anniversaries  
Congratulations to members on their milestone anniversaries this month. Thank you for your valued membership and continued support!  
Also, welcome to our new members who recently joined the chapter.



## Chapter Sustained Sponsors

### Annual Sustained Sponsorship - Thank You to Our 2024 Sponsors

PMIGL would like to thank our chapter sponsors for 2024: IIL, IntelliBee, The Judge Group, and our newest sponsor SNA Technologies. We greatly appreciate your contributions to making our chapter successful. Thank you for your support!

### Sustained Annual Sponsorship Opportunities for 2025

As we begin 2025, PMIGL once again has sponsorship opportunities available for interested companies. Diamond, Platinum, Gold, Silver, and Copper levels are open.

Event sponsorship is also welcome for Symposium, PD Day, Golf Outing, and Monthly meetings with speaker opportunities if selected. If you know of companies that would like to reach our membership, please connect interested leads with PMIGL's Sponsor Manager ([sponsor.manager@pmiglc.net](mailto:sponsor.manager@pmiglc.net)) for additional details and information.

#### GOLD LEVEL



#### SILVER LEVEL



# 2025 PMI Great Lakes Board of Directors Chart

